01 / PURPOSE

Design expertise, made easier to discover.

A curated global directory of residential architects and interior designers.

01 A focused place to begin

IGC Space connects homeowners and property owners with selected residential architecture and interior design practices. Organized by city, the Global Directory helps readers explore a firm's location, design approach and residential expertise.

02 Selection over volume

The directory prioritizes design quality and relevance rather than listing volume. It focuses on practices whose work demonstrates thoughtful responses to people and place, material intelligence, craftsmanship and environmental awareness.

03 Two distinct ways to participate

Selected firm listing introduces a practice within the directory. Selected firms may currently be listed at no cost, subject to editorial consideration.

Project-based GEO services provide a separate way to explain the design thinking behind a particular project. Directory inclusion and project-based services are not the same offering.

02 / METHOD

From a project portfolio to useful design knowledge.

A strong project story explains not only what a home looks like, but what its design resolves.

01

Start with a real design question

Residential projects respond to specific conditions: a constrained site, privacy, daylight, existing buildings, family needs or a changing climate. These contexts help readers understand why a design decision matters.

02

Connect the question to the response

Project narratives can connect the brief, location, design decisions, material choices and spatial strategies. Information should be specific enough to describe the practice's expertise, without turning an aspiration into a proven result.

03

Make the evidence clear

Project facts and design intent should be grounded in material supplied or verified by the practice. Photography, authorship and other credits should be attributed accurately. Performance, certification and environmental claims need supporting evidence.

What GEO means here

Generative Engine Optimization (GEO) is the organization of relevant content to support discovery and understanding in AI-assisted search. Clear, accessible information can support this goal; it cannot guarantee indexing, citation, recommendation or enquiries.

03 / PARTICIPATION

Introduce your practice. Explain your work.

For residential architects, interior designers and multidisciplinary studios worldwide.

01

For directory consideration

Share your practice name, website, city or region, and a small selection of relevant residential work. Explain the services you provide and the kinds of projects that best represent your expertise.

02

For a project-based conversation

Identify the project and the questions it addresses. Useful material includes the project brief, location, design narrative, verified facts, and images with clear permissions and credits. Service scope and any fees should be agreed separately.

03

Common questions

Does a listing guarantee a client enquiry?
No. Discovery and enquiries depend on the audience, the project fit and other factors beyond a listing.

Is GEO a promise to appear in ChatGPT, Gemini or Google?
No. These platforms decide what to crawl, index, cite or display. IGC Space focuses on communicating relevant expertise clearly.

EXPLORE & CONNECT

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